

Prevention & Disease Management Letter Campaign 2011

January- Prevention Letter Campaign & Yearly Visit Reminder

- New Year Resolution Greeting Card
- Colorectal
- PSA
- Mammogram
- Pap

February- Gap in Care Campaign

- Condition Specific Gap In Care Letters with Check up Chart Attachment

March- Disease Management Educational Campaign

- Diabetes- Diabetes and Your Weight
- CAD/HBP-How Can I Make my Lifestyle Healthier

April- Prevention Letter Campaign

- Colorectal
- PSA
- Mammogram
- Pap

May- Disease Management & Milestone Card Campaign

- Asthma-Asthma and Outdoor Air Pollution
- Milestone Reminder Cards 50yo Men
- Milestone Reminder Cards 50yo Women
- Milestone Reminder Cards 40yo Women
- Milestone Reminder Cards 21yo Women

June- Gap in Care Campaign

- Condition Specific Gap In Care Letters with Check Up Chart Attachment

July - Prevention Letter Campaign

- 6 Month Reminder of New Year Resolution
- Colorectal
- PSA
- Mammogram
- Pap

August - Disease Management Educational Campaign

- Diabetes-Getting the Very Best Care for your Diabetes
- Asthma-10 Steps to Making your Home Safe
- CAD/HBP-Lets talk About High Blood Pressure and Stroke

September- Flu Vaccine Campaign

- Flu Vaccine Reminder High Risk Members

October- Prevention Letter Campaign

- Colorectal
- PSA
- Mammogram
- Pap

November- Disease Management Educational Campaign

- Diabetes- Surviving the Holidays
- Asthma-Quick Report Card
- CAD/HBP-What are Heart Disease & Stroke

December- No Letters Due to Holiday